

The Entertainment Bi-Weekly Magazine of the South Plains

**FREE**

# **THE ENTERTAINER SHOWCASE**

VOL. 2 NO. 14

APRIL 22 - MAY 5, 1987

*"The People  
Picture Publication"*

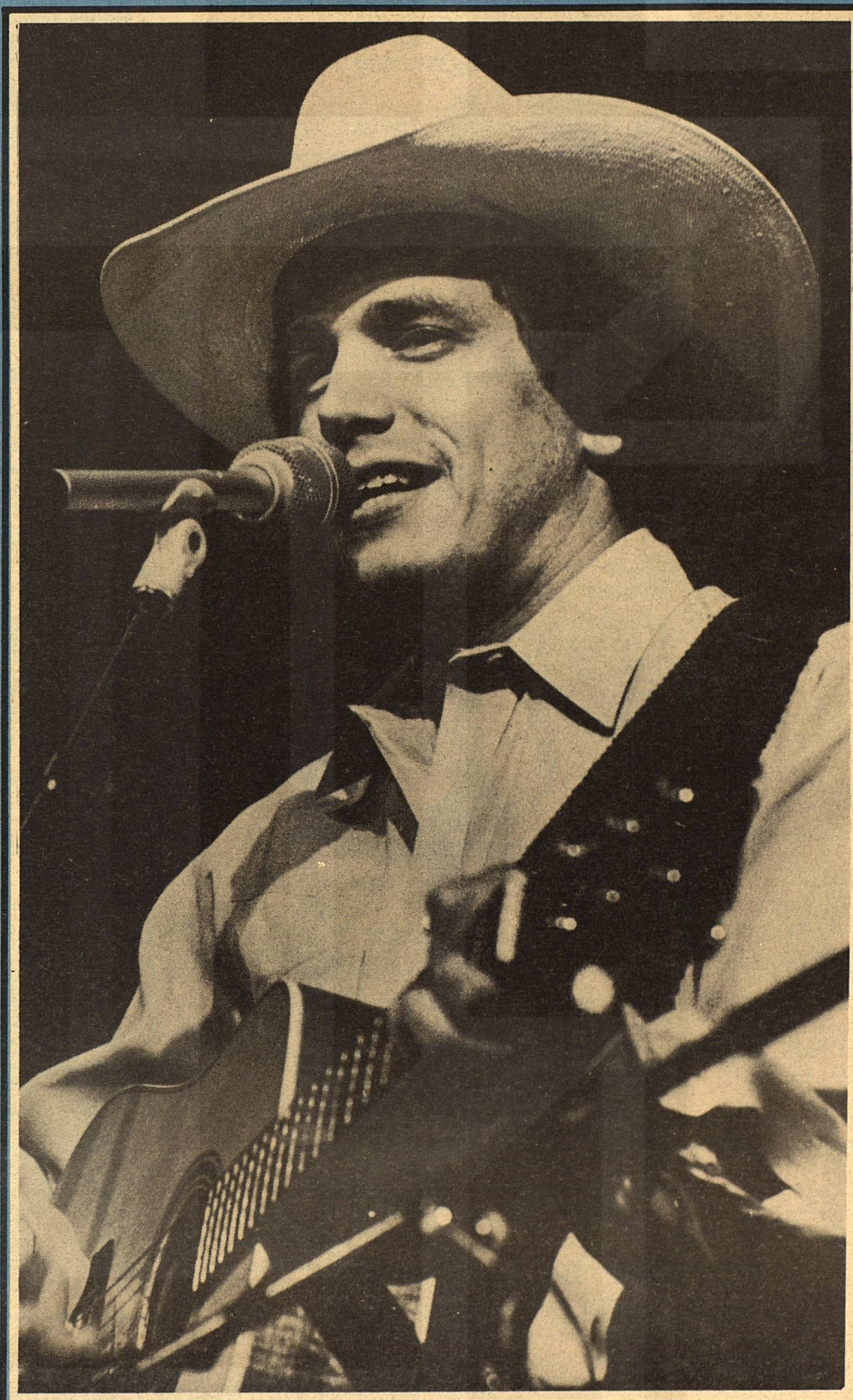
**George  
Strait's**  
Commitment  
to Music

TASTES  
OF  
TEXAS

ENTERTAINMENT  
CALENDAR GUIDE

**Women  
Cheat?**

MORETTI  
**AT LARGE**  
Brits To Burgers



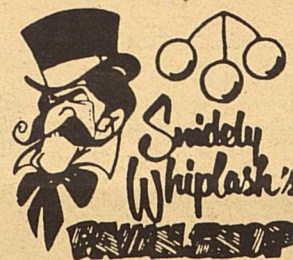


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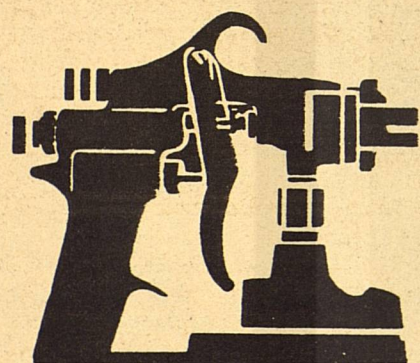
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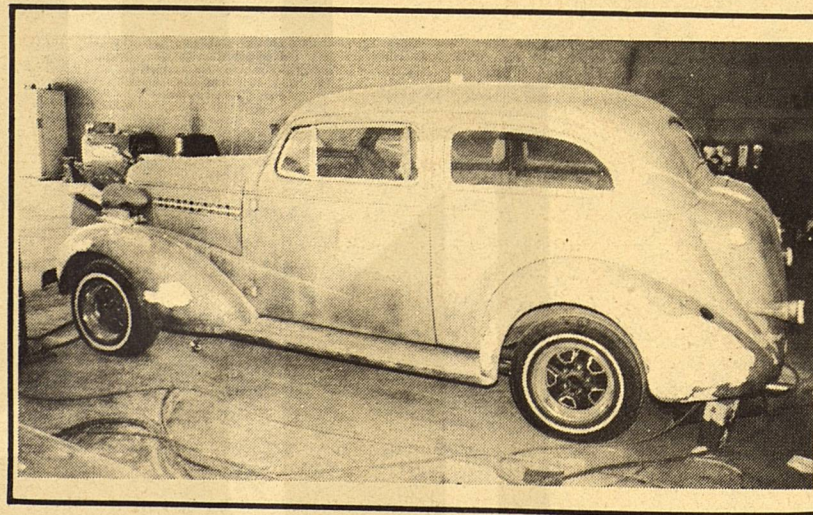


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# PROFILE

## George Strait A Commitment to Music

When MCA recording artist George Strait released his first single, "Unwound," in the summer of 1981, it marked one of the most auspicious debuts in the history of country music.

He accomplished the rare feat of scoring a top ten single his first time out. What's more, his subsequent releases proved that George was no one-hit wonder. He fulfilled that early promise with a string of solid hit recordings, including: "You Look So Good In Love," "A Fire I Can't Put Out," "Amarillo By Morning," "Fool Hearted Memory," and "Marina Del Rey." His most recent hit releases include "Ocean Front Property," "The Chair" and "All My X's Live In Texas."

Simply stated, this soft-spoken, amiable Texan, is one of the most talented singers to emerge on the country music scene in the 1980s. Judging by the significant success and consistent quality of his albums and single releases, George and his music will endure for many years to come.

George was born in Poteet, Texas, just south of San Antonio. Most of his childhood, however, he lived in the small town of Pearsall where his father taught junior high school mathematics.

"My parents were divorced when I was in fourth grade," George recalls. "So my Dad raised me and my brother. We have a sister and she lived with my mother."

After George's grandfather died, his father took over operation of the family's cattle ranch in Big Wells, some 40 miles west of Pearsall.

Although the weeks were spent in Pearsall, on weekends George went to the ranch with his father and brother.

Steer roping is still one of George's favorite hobbies, although he has little time for it now. "I never was all that great at ropin'. I just enjoyed doin' it. It takes a lot of time away from my family, so I kinda put ropin' on the back burner for now."

"I started listening to Merle Haggard, George Jones, Hank Williams, and Bob Wills," George notes. "They were the main musical influences in my life."

He also sang with several "garage bands," which he claims, "never really got out of the garage. We played 'Gloria' and things like that."

After he and Norma, his high school sweetheart, ran off to Mexico and got married, George attended Southwest Texas State University for several semesters before enlisting in the Army.

Ironically, the Army proved to be the beginning of George's singing career. "When I joined the service in 1971," he says, "I had it in the back of my mind to be a singer. I wound up stationed in Hawaii and there I had the time to learn how to play the guitar, I figured if I was gonna get serious about music, I better get started."

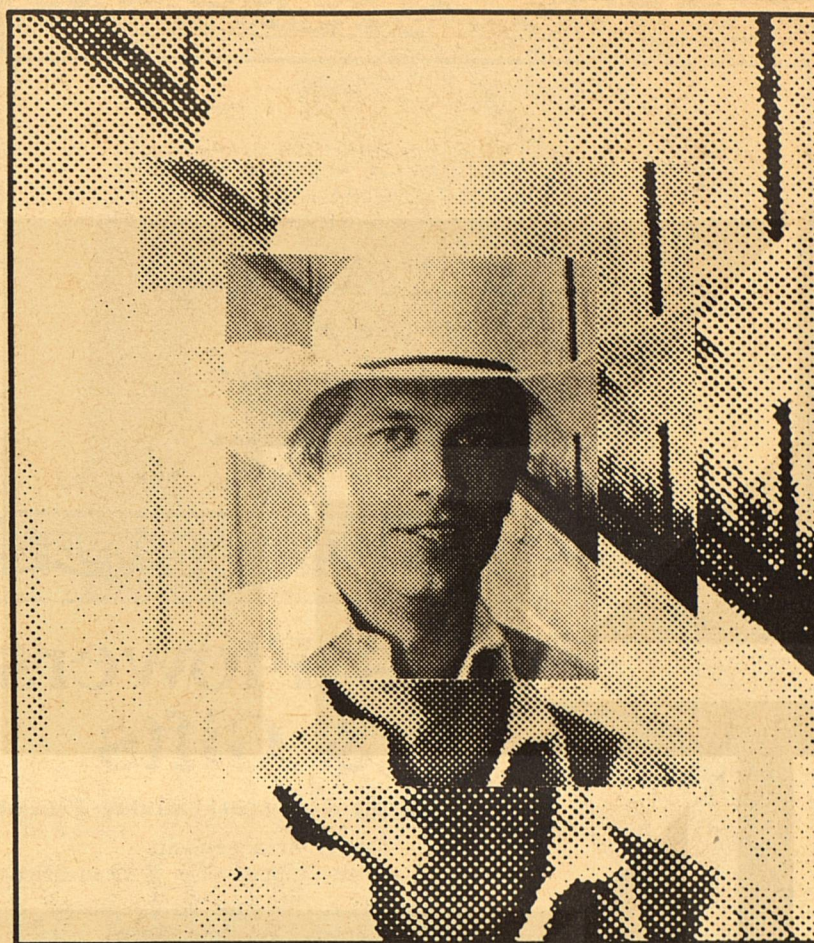
George bought himself a cheap, beat-up, old guitar, which was all he could afford on his Army pay, and some Hank Williams songbooks. "I started teachin' myself to play the guitar and tried to learn enough songs to get a band together so I could start playin' the clubs," he says.

As fate would have it, the post commanding officer was organizing a country band composed of military personnel. George, who was working in the post's payroll department, auditioned as the singer and got the job. "I spent my whole last year in the Army singing in a country band," George grins. "I didn't even have to wear Army clothes! We had a great job."

Following his discharge from the service, George and Norma returned to Texas where he enrolled again at Southwest Texas State. George wanted to complete his education, but music was still very much on his mind.

He put up fliers on campus bulletin boards, advertising himself as a singer. The ad led to the formation of the Ace In The Hole Band. George was looking for a band, and the group was looking for a singer. Over the next six years, George and the band evolved into a popular country attraction.

The band played five nights a week at clubs, honky tonks, weddings, and private parties within a 200-mile radius of San Marcos. Meanwhile, George attended classes during the day, and in order to supplement his income, worked on a nearby cattle ranch.



After graduating in 1979 with a degree in agricultural education, George worked fulltime managing the cattle ranch while continuing to gig with the Ace In The Hole Band and pursued his musical dreams of recording.

"It was pretty hard going," George notes. "There were about 1,000 head of cattle on the ranch, and I was responsible for doing everything. Ranching isn't 9 to 5; it's more like sunup to sundown. I'd have about half an hour to get cleaned up and get to that night's gig."

The band became increasingly popular as an opening act for major concerts, and they even recorded several songs for D Records in Houston. But success was not forthcoming just yet.

As time wore on, George nearly wore out. "I was goin' to quit singin' altogether," he admits. "I didn't feel like I was makin' the progress I should be. I had made three trips to Nashville and done sessions on my own before I ever signed with MCA. I don't know if I was doin' as much as I could have, but I sure was tryin' all those years."

George decided to take a job working with an architect in Uvalde, Texas, designing cattle facilities. "About a week before we were to move down there Norma talked me out of goin'," George says. "She's been right with me the whole time--the good times, the bad times--all of it."

He decided to invest one more year chasing his dream of becoming a recording artist. "It's kinda hard to get it out of your blood once you get up there on stage and start singin'," George explains. "It's a lot of fun and it's a good way to make a livin'. I really believed in myself and I thought I could sing good enough to make records."

Sure enough, George's big break was just down the road. He and the band were booked into the Prairie Rose, a local San Marcos honky tonk. Erv Woolsey, the owner of the club at the time, booked them sight unseen. Woolsey, who has heard his share of talent during his years in the music business, was very impressed with George.

When Woolsey returned to Nashville to work with MCA Records, he arranged to bring George to town and teamed him with producer Blake Mevis. Several recording sessions later, George was signed to the label and "Unwound" was released.

"It's everybody's ambition when they're in local bands to get a major label behind you and get your record out on the radio," George says. "I wasn't any different in that. I hoped 'Unwound' would hit, but I didn't expect it to happen so fast. It took me by surprise. I guess I sorta held back a little bit because of all the times I'd had my hopes up and got let down."

(Continued on Page 11)



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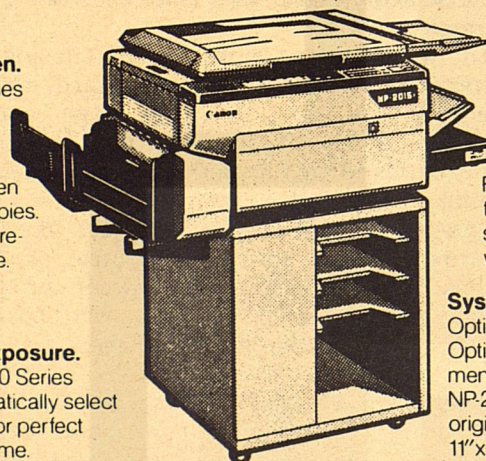
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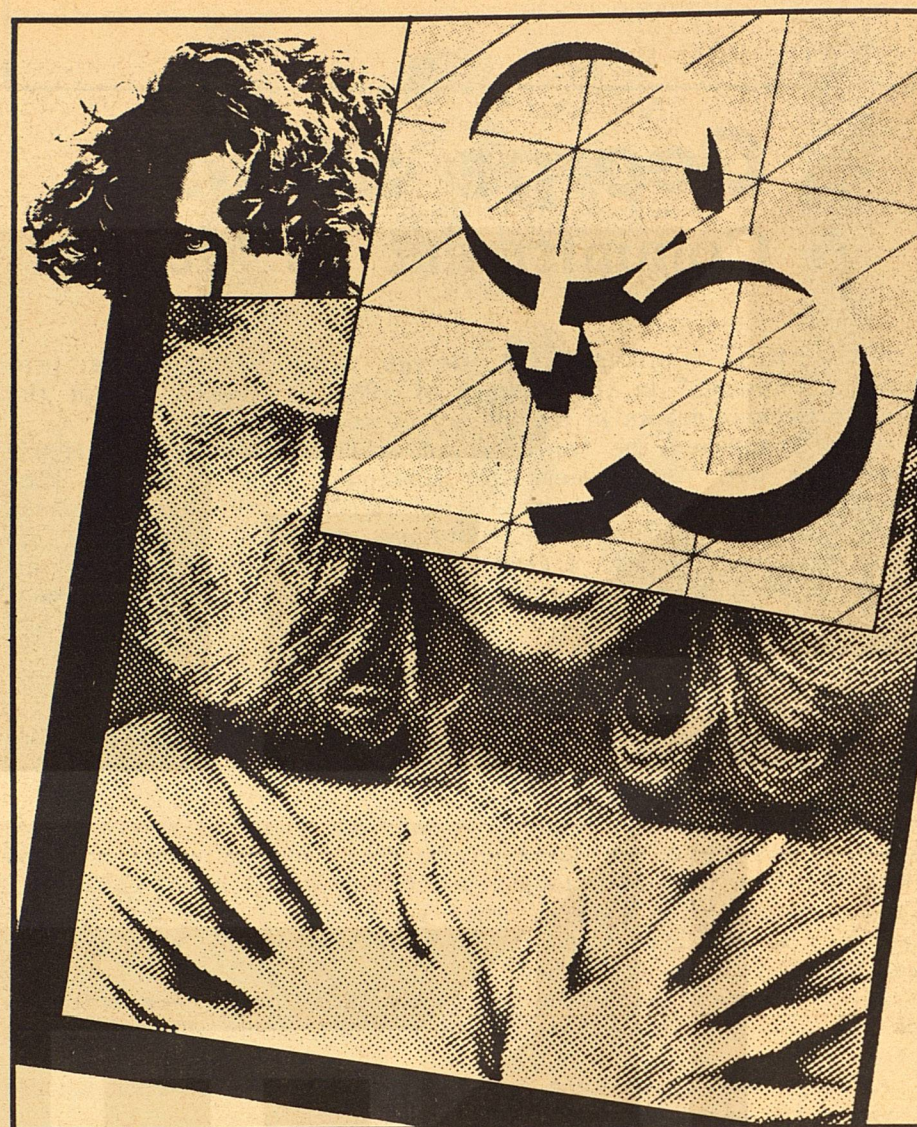
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## WOMEN MORE LIKELY THAN MEN TO CHEAT

Women are much more likely than men to cheat on their mates, according to a startling survey.

The survey in the November issue of *New Women* magazine reveals that 41 percent of women questioned had cheated on their husband or lover.

But only 19 percent of women **knew** their men had cheated on them and another 15 percent answered that they weren't sure.

Back in 1953 the Kinsey report found that only 26 percent of wives had cheated on their husbands.

"The survey shows that the rise in women's infidelity is **not** about revenge," says Dr. Catherine Johnson in the *New Women* article.

"Having an affair when you don't know whether your husband has done likewise can't be construed as tit for tat; in order for a woman to do that she has to know absolutely that a breach of trust has occurred.

"In our survey, most women didn't know.

"In short, women aren't getting even; they're getting out and about for reasons of their own."

The survey also found that:

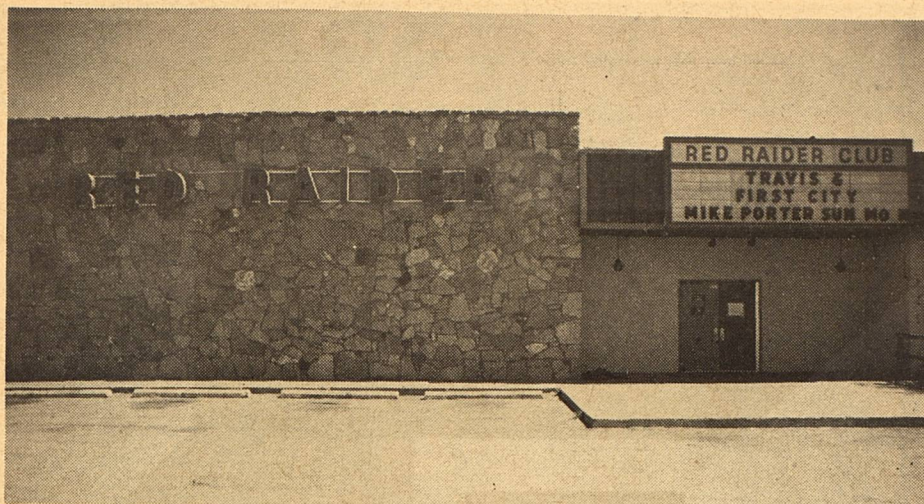
Most women don't enter into affairs for sex; rather, they want to exercise their emotions. Asked why they were unfaithful, 10 percent answered "love," 10 percent said "lust," and 21 percent answered "the thrill of romance."

A minority of single women sleeping with married men actually want to marry their partners. Only 22 percent said they would like to marry their lovers, 44 percent said "absolutely not," and 31 percent said they were undecided.

Women were much more likely to become involved in extramarital affairs if they were working. More than half (57 percent) of the working women surveyed met their lovers at work.

The more that women earned, the more likely they were to have initiated the affair.





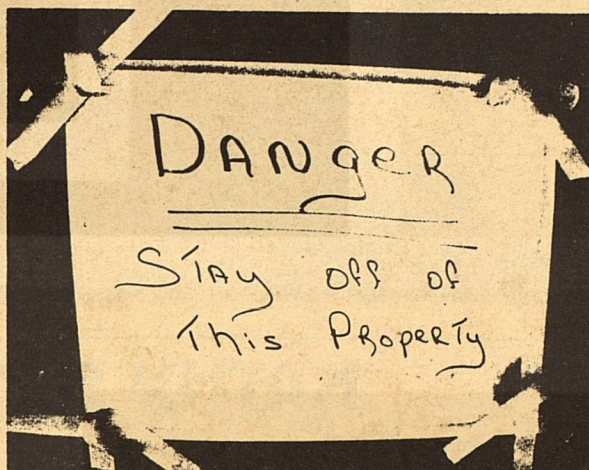
The Lubbock Fire Department suspects this fire was caused by

## Arson

Crime Line has a reward for any citizen providing information leading to the arrest and subsequent conviction of person(s) responsible for this fire. This program is sponsored by the Independent Insurance Agents of Lubbock, & the Lubbock Fire Department.

CALL CRIME LINE 741-1000

Arson, a Senseless Crime



## Red Raider Blaze Ruled Arson

By Leandro Rivera  
The Entertainer Showcase Magazine

These unfamiliar signs suddenly surprised the many patrons of Lubbock's landmark for live entertainment and country music dancing.

The Red Raider Club of 6025 Avenue A near the traffic circle suffered extensive fire damage which closed its doors Sunday afternoon, April 12th, although the club's marquee was still left untouched advertising the Travis-First City band and Mike Porter scheduled entertainment card for the evening.

The Red Raider, the nearest remedy for the "urban cowboy" party atmosphere for many West Texans, was also a victim of a detrimental fire 10 years ago. A "face-lift" reconstruction of the facility initiated the reopening of the popular country western night spot to survive the ordeal till the April 12th incident. Nightclub owner, Robert Meyer, who was visiting Amarillo at the time of the suspected arson was not reached for comments but no official reports have been released to disclose his future plans for the popular club.

According to Fire Marshal Harold Eckles, who ruled arson as the cause of the blaze, over a dozen containers ranging from 2 1/2 to 6 gallons in size were discovered throughout the interior remains with evidence of inflammable fuel contents. Investigating officials believe the motive for the suspected arson may have been an attempt to cover up a burglary. Ironically, however, the club's safe was found open and empty in the office area in the west side of the facility which suffered lesser damage.

In addition to the loss of the club's interior structure, members of the scheduled groups suffered total losses of thousands of dollars in musical instruments and equipment.

Any information leading to an arrest of person or persons responsible for the blaze is encouraged by a \$300 Crime Line reward. Call 741-1000. All names are kept anonymous.

No injuries or fatalities were reported.



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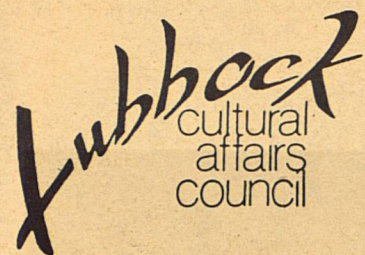
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Throughout its eight-year history, the Lubbock Arts Festival has earned the reputation for being the outstanding all-indoor "Celebration of the Arts" in the Southwest. This year's event is scheduled for April 24th, 25th and 26th with the opening Gala set for April 23rd.

Held annually in the spacious Lubbock Memorial Civic Center, the Festival combines the best of arts and crafts and the performing arts. Fine art is offered for sale in the Gallery and Exhibits areas, and additional art and many craft items are sold in the Artists' Market section. There is a special area for work by seasoned Senior Artists and an array of media demonstrated by craftsmen working right before the eyes of spectators. Another popular feature of the Festival is the Children's Area where young festivalgoers can learn by doing under the guidance of local art teachers and volunteers. An ethnic foods area puts the spotlight on the culinary arts and offers interesting varied fare to sustain folks enjoying the other offerings of the Festival.

"Spring's Gift," a painting by Dallas artist David Griffin, is featured on the fine arts poster promoting the 1987 Festival. The original work will be on display for sale.

The 1987 Lubbock Arts Festival is sponsored by the Cultural Affairs Council of the Chamber of Commerce and Civic Lubbock, Inc. Russell Hughes, executive director of the Council, is the Festival coordinator. Co-chairman for the Festival are Cathy Ranck and Jim Sims. They head an organization of more than 2,000 volunteers who work on the Festival.



## KATHY SUCHY

Kathy Suchy, a 1978 Texas Tech graduate, has devoted her life to music as a solo stage act. Originally from Chicago, Suchy has been traveling extensively now as a professional artist for the past seven years performing in various night clubs in cities throughout the U.S. between California and Chicago.

Her style of music, which attributes for her busy schedule, evolves around southern rock and easy listening with a slight "crossover" into country. In her solo act she exercises her fine talents as a guitarist and a keyboard musician together with the use of advanced special "sound-effects" technology and electronic drum machine programing.

Suchy performed in Lubbock as a duet teamed with Jack Tyson in '81. In 1984 she released her first album, "Kathy Suchy," as produced at Don Caldwell's recording studio of Lubbock. A second album presently in the making is scheduled for release later this summer. It will consist of "mellow music" in general and will feature Lynn Childress' original tune, "Whispers in the Wind" which is being considered as the title for the projected new L.P.

Suchy has been performing now at Rosie's Bar & Grill of 3703 avenue Q in Lubbock for over three weeks and is scheduled to appear there an additional two weeks. Although she travels to larger metropolitan cities, she indicated Lubbock as "a favorite stop" in her circuit.



**ALL TOGETHER NOW!** The Texas Breed Band celebrated their debut this month at the Atlantic Club. A "La Bamba," "Land of a 1,000 Dances" and "Twist & Shout" medley seemed to do the trick. Texas Breed will perform among the top entertainment acts for the April 25th West Texas Opry. The celebration is scheduled to commence at 8 p.m. at the Lubbock Municipal Auditorium.

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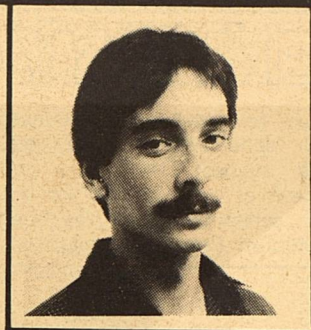
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# AT LARGE JOHN MORETTI

## Python, Headroom, Flying Hamburgers And More Radio

By John Moretti



As he prepared to dive into a meal which included his favorite West Texas condiment, jalapeños, I spoke to recent guest lecturer and founding Monty Python member Graham Chapman and asked him for his impressions of American television. Quoth the Python, eyes twinkling mischievously, "There certainly is a lot of it, isn't there?" Chapman thinks favorably of Texas though, as a Dallas TV station was the first American facility to have the moxie to begin airing Monty Python's "Flying Circus" series. On "being British," whether to blend into one's vacation destination or to remain in control while under duress, Chapman suggested, "Try and give the appearance of being under a heavy dose of tranquilizers, develop a sense of gross understatement, be much too deferent, and much too aware of one's social class." It's nice to note that several of those tactics may work well when visiting the local IRS office for that first audit.

**D-D-D-Digital personification Max Headroom's** new program, "20 Minutes Into The Future" on ABC has this viewer asking lots of questions. Granted, I thoroughly enjoy the program's Brazil-esque depiction of a not-so-Utopian future, but how did Edison Carter's forehead heal so quickly after the beating it took in the first episode? When it rains in the future, what do they do with the hundreds of video monitors we see stacked atop ledges, rocks, and crates? Why is Carter still around anyway? If you've seen the original Max Headroom pilot (available on videocassette) in which Carter dies--leaving legacy Headroom running amok in the airwaves--you might agree that ABC should have also ixnayed Edison and left the social commentary and corporate villain-busting to Max. He's got better hair and a larger vocabulary.

**Local Radio:** "The Music Station," KRLB 99.5 FM returns to the broadcast battlefield with the third new home to be given away in the station's "Rainbow Sweepstakes," and this year's grand prize will also include a complete landscaping job, said Program Director Rob Roberts. Loyal and longtime listeners will have noted the absence of personalities Joe Biondi and K.C. Montgomery. Biondi has relocated to KAPT-FM in Austin, and Montgomery hit the road to Houston to pursue further education and perhaps a husband. Dave Scott is back on the air from 3 p.m. to 6 p.m. after a six-month stint in Tulsa, and after three years as a part-time announcer, Paul Bair has signed on full-time in the noon-to-3 p.m. slot. Listeners with AM car radios will be happy to hear that FM-99 will be simulcasting it's signal on AM counterpart, KRLB-AM 580, from dawn to dusk daily. Also, KRLB's "All Day Listener Contest" will continue weekly, ratings or no ratings.

**What does "The KTXT Top 20 Countdown" have** that the other locally aired weekly music countdowns don't? Why, a friendly and knowledgeable host with a local listener's line - walking music trivia databank and heckuva nice guy Scott Ward. Ward follows the Contemporary Hit Radio charts in **Radio & Records** magazine and packs each program full of factual tidbits and industry gossip culled from the trades, **USA Today**, and other reliable sources. Ward said he spends about three hours preparing each week's countdown, and it shows. As for future ambitions, Ward showed true restraint when he told me the only thing he wants out of life is to have a "Masters Of The Universe" action-figure named after him. Rib-tickler Ward still ends each program with his now-notorious pearl of wisdom, "It's not whether you win or lose, it's how good you look while you're playing the game." Tune in from 10 a.m. to noon, Saturdays on FM 88.1 KTXT.

**Pavlovian pitch premieres:** Watch for the new Wendy's television commercials and keep the napkins by the tube. **Advertising Age** magazine reports the new spots will feature an enormous, hovering Hot'n Juicy from which costumed figures grab "nibbles" as they float by in slow motion. The purchase of some \$50 million in network time will ensure us of having the buoyant beefsteak ooze through our living rooms more than once in the weeks to come.

## GENTLE STRENGTH Distinctive,

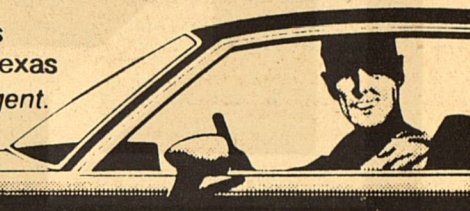


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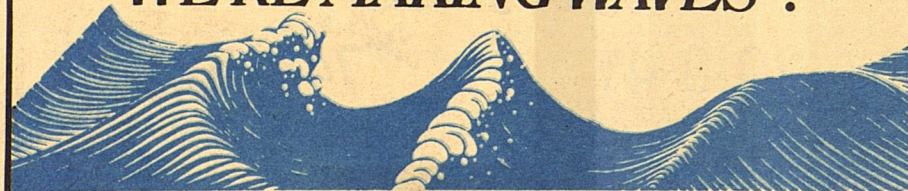
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# CALENDAR

## ENTERTAINMENT GUIDE

Due to possible last minute changes in schedules beyond our control we suggest that you contact the place of your choice for confirmation of schedules prior to visiting your selected Entertainment.

### COUNTRY MUSIC

APRIL 26-30  
Rocky Ellis &  
K.J. Pemberton  
The Honky Tonk Club  
Lubbock, Texas

APRIL 28 - MAY 3  
Joey Bird & Troy Wells  
(May 3rd - Jam Night)  
SIDEKICKS  
Salem & Brownfield Hwy  
Lubbock, Texas

MAY 1-2  
The Crystal Creek Band  
VFW Post No. 2466  
Lubbock, Texas

MAY 1-2  
THE TEXAS BREED BAND  
Texas Tumbleweed  
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MAY 8  
George Strait &  
Kathy Mattea  
Country Concert  
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MAY 8-9  
THE TEXAS BREED BAND  
Texas Tumbleweed  
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### JAZZ MUSIC

APRIL 23-25  
Materpeace  
Oliver's (Lubbock Plaza)  
Lubbock, Texas

### POP MUSIC

APRIL 22-25  
Kathy Suchy  
Rosie's Back Door  
3703 Ave. Q  
Lubbock, Texas

APRIL 29 - MAY 2  
Kathy Suchy  
Rosie's Back Door  
3703 Ave. Q  
Lubbock, Texas

### RHYTHM & BLUES MUSIC

APRIL 21  
The Dynatones Band  
Fast & Cool Club  
Lubbock, Texas

APRIL 22  
P.F. John  
Blues & Rock'N' Roll Jam  
Main Street Saloon  
Lubbock, Texas

APRIL 22-25  
Kathy Suchy  
Rosie's Back Door  
3703 Ave. Q  
Lubbock, Texas

### COMEDY

APRIL 23-25  
Tony DePaul &  
Stan Howard  
Comedy Concert  
The Comedy Club (Cowboys)  
Lubbock, Texas

APRIL 30 - MAY 2  
Chris Bliss &  
"Texas City" Davis  
Comedy Concert  
The Comedy Club (Cowboys)

### COUNTRY MUSIC

APRIL 19-23  
Rocky Ellis &  
K.J. Pemberton  
The Honky Tonk Club  
Lubbock, Texas

APRIL 21-26  
Joey Bird & Troy Wells  
(April 26th - Jam Night)  
SIDEKICKS  
Salem & Brownfield Hwy  
Lubbock, Texas

APRIL 24-25  
Ray Fannin &  
The Country Edition Band  
The Honky Tonk Club  
Lubbock, Texas

APRIL 24-25  
White Oak Band  
Cowboys Club  
Lubbock, Texas

APRIL 24-25  
The Crystal Creek Band  
Texas Tumbleweed  
Restaurant & Bar  
Lubbock, Texas

APRIL 24-25  
The Derringers  
VFW Post No. 2466  
Lubbock, Texas

APRIL 25  
34th ANNUAL WEST TEXAS OPRY  
Featuring Cecil Caldwell, Troy Wells, Joey Bird, Charles Terry, Rickey Turpin, South Plains College Bluegrass Band, South Plains College Jazz Band, The Anchor Brothers, Rick Sudduth & The Blue Denim Band, Holly Robertson, The Texas Breed Band, Travis Ware, Amanda Morgan, John Hartin, Krisann Reese, Teresa Dewbre, The Opry Cloggers and The Steve Williams Opry Stage Band. \$5 reserved-seat tickets available at the door. Proceeds will benefit Crime Line of Lubbock. Scheduled to begin at 8 p.m. at The Lubbock Municipal Auditorium.

APRIL 26  
Nancy White &  
K.J. Pemberton  
VFW Post No. 2466  
Lubbock, Texas



# CALENDAR

## ENTERTAINMENT GUIDE

### RHYTHM & BLUES MUSIC

**APRIL 26 & 29**  
P.F. John  
Blues & Rock'n'Roll Jam  
Main Street Saloon  
Lubbock, Texas

**APRIL 29 - MAY 2**  
Kathy Suchy  
Rosie's Back Door  
3703 Ave. Q  
Lubbock, Texas

**MAY 1-2**  
Ponty Bone &  
The Squeezetones  
No Frills Bar & Grill  
Lubbock, Texas

### TEJANO/SPANISH MUSIC

**APRIL 22**  
Majesta Band  
The Longhorn Club  
Lubbock, Texas

**APRIL 24**  
Ricky & Joe Martinez  
Grupo Internacional  
Hi-Ho Ballroom  
Grand Prairie, Texas

**APRIL 25**  
June P. Garcia  
Conjunto Madrigal  
Flamingo Convention Center  
Lubbock, Texas

**APRIL 25-26**  
Mingo Saldivar  
El Fronteriso Dance Hall  
Lubbock, Texas

**APRIL 25 & 29**  
Ricky & Joe Martinez  
Grupo Internacional  
The Longhorn Club  
Lubbock, Texas

**APRIL 26**  
Majesta Band  
The Longhorn Club  
Lubbock, Texas

**MAY 1**  
Los Arcos  
The Rocket Ballroom (CheChe's)  
Lubbock, Texas

**MAY 2**  
Los Dos Gilbertos  
Flamingo Convention Center  
Lubbock, Texas

**MAY 2**  
Majesta Band  
National Guard Armory  
Lubbock, Texas

**MAY 2**  
Ricky & Joe Martinez  
Grupo Internacional  
DJ's Club  
Plainview, Texas

**MAY 2-3**  
Los Madrugadores  
El Fronteriso Dance Hall  
Lubbock, Texas

### TEJANO/SPANISH MUSIC

**MAY 3**  
3rd Annual KTLK Radio  
Cinco De Mayo Celebration  
(Mexico's Independence Day)

**MAY 6**  
Ricky & Joe Martinez  
Grupo Internacional  
The Longhorn Club  
Lubbock, Texas

**MAY 8**  
Los Cadetes De Linares  
Flamingo Convention Center  
Lubbock, Texas

**MAY 9**  
Majesta Band  
Mother's Day Dance  
The Palmroom Hall  
Idalou Hwy  
Lubbock, Texas

**MAY 9**  
Cierra Band  
Flamingo Convention Center  
Lubbock, Texas

**MAY 9-10**  
Ruben Naranjo  
El Fronteriso Dance Hall  
Lubbock, Texas

**MAY 10**  
Nick Villareal  
"Nickie Smith"  
Mother's Day Dance  
Flamingo Convention Center  
Lubbock, Texas

**MAY 15**  
Majesta Band  
La Pasadita Club  
Posey/Lubbock, Texas

**MAY 16**  
La Sombra  
Tony Guerrero  
Flamingo Convention Center  
Lubbock, Texas

**MAY 16**  
Majesta Band  
American Legion Hall  
Odessa, Texas

**MAY 23**  
MAZZ  
The Return of MAZZ  
Concert  
Flamingo Convention Center  
Lubbock, Texas

### ROCK'N'ROLL MUSIC

**APRIL 22**  
P.F. John  
Rock'n'roll & Blues Jam  
The Main Street Saloon  
Lubbock, Texas

**APRIL 22**  
Painted Willie &  
The Tornados  
The Main Street Saloon  
Lubbock, Texas

**APRIL 23**  
Joe "King" Carrasco  
Fast & Cool Club  
Lubbock, Texas

### ROCK'N'ROLL MUSIC

**APRIL 24-25**  
Eddie Beethoven &  
The Sons of Fun  
The Main Street Saloon  
Lubbock, Texas

**APRIL 25**  
Boycott Band  
No Frills Bar & Grill  
Lubbock, Texas

**APRIL 26 & 29**  
P.F. John  
Rock'n'roll & Blues Jam  
The Main Street Saloon  
Lubbock, Texas

**MAY 1-2**  
Catfish Bongo &  
Vic Jones  
The Main Street Saloon  
Lubbock, Texas

**MAY 1-2**  
Ponty Bone &  
The Squeezetones Band  
No Frills Bar & Grill  
Lubbock, Texas

### THEATER/ORCHESTRA

**APRIL 16-20**  
"The Foreigner"  
Award winning play by Larry Shue  
Directed by Richard Weaver  
8:15 p.m. - Texas Tech University  
Theater. 2 p.m. matinee April 19th.  
General Public \$4 & \$5.  
Tech Students \$2.

**APRIL 30 - MAY 3**  
"Bus Stop" play by  
William Inge. Directed by  
Will McCrary.  
The Garza Theater, Post, Texas  
\$6 Adults. \$3 Children under 12.

**APRIL 30 - MAY 4**  
"Top Girls" play by Caryl Churchill.  
Directed by John Warriner.  
Texas Tech Lab Theater  
8:15 p.m.  
(2 p.m. matinee May 3rd)  
General Public \$4 & \$5.  
Tech Students \$1.

**MAY 1-2**  
Texas Tech University's Annual  
Orchestra & Choir Scholarship  
Concerts  
Scheduled performances by the  
Tech University Choirs, Texas Tech  
University Symphony Orchestra,  
the University Choral Union and  
the Lubbock Civic Chorale. Texas  
Tech University Center Allen Thea-  
ter. 8:15 p.m. \$5 Adults. \$3 Stu-  
dents. Special reserved Scholarship  
seating - \$25 per seat.

### CIVIC FUNCTIONS

**APRIL 24-25**  
The Lubbock Arts Festival  
April 24th: The Ink Spots  
April 25th: Susan Anton  
Lubbock Memorial Civic Center  
Theater. No Admission Fee.

**MAY 1**  
Spring Fusion '87  
Top Soul Talent Presentations  
Lubbock Memorial Civic Center



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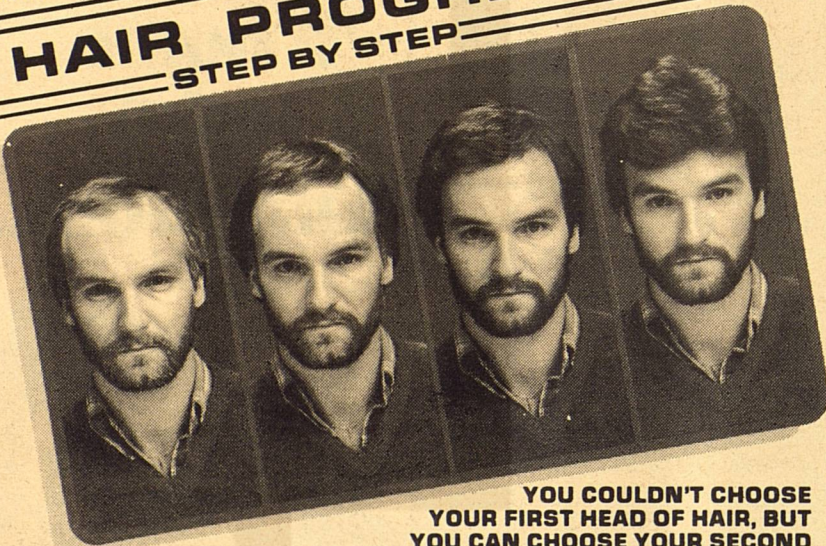
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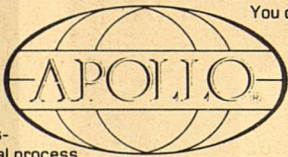


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Members of La Mafia, (top photo left to right) Mando Lichtenberger, and the popular Tejano singer, Oscar Gonzales, exercise their autographing skills as demanded by their fans (lower photo). La Mafia visited the K-Mart store of 34th and avenue Q in Lubbock prior to their recent concert presentation at the Flamingo Convention Center. The reknown Tejano "concert group" together with Black Jack attracted over 1,600 fans from the South Plains who gathered in celebration of the Center's grand opening. (Staff Photos by Leandro Rivera)

## Cinco De Mayo Mexican Celebration Slated

The 3rd annual KTLK Cinco De Mayo celebration to honor the May 5, 1862 Puebla battle responsible for Mexico's independence from France has been scheduled for Sunday, May 3rd at Buffalo Springs Lake.

Featured live entertainment this year will headline top Tejano recording artists; Fandango, Los Dos Gilbertos, June P. Garcia & Conjunto Madrigal and Lubbock's own Cierra Band.

Traditional Mexican foods and games will be provided by a variety of booths essential to the customary outdoor "fiest."

May 5th is celebrated as a national holiday in Mexico. The famous "Cinco De Mayo" (5th of May) of 1862 is considered the greatest battle between Mexico and France.

During the presidency of Benito Juarez, General Ignacio Zaragoza with his 4,000 troops hid in the mountains of Loredo Guadalupe and attacked the French soldiers, then under the rule of Maximilian.

Clearing the way for Mexico's total independence, the battle of Puebla became the most important in the history of Mexico.

Attendance for this celebration is expected to surpass the estimated 5,000 of '86.



# PROFILE

(Continued from Page 3)

## George Strait

Since then, George hasn't held back or let anyone down. He upgraded his band, adding a keyboard player, and later recorded with producer Ray Baker, whose credits include Moe Bandy and Merle Haggard.

"Ray and I got along real good," George says. "We think along the same lines. The traditional sound is what country music is to me. All I've ever wanted to be, from the time I started, is a country singer. I have no desire to cross over (to pop). If one of my songs does, that's great."

George made a cameo appearance in the film, "The Soldier," performing one of his hits, "Fool Hearted Memory." Acting is a venture he would like to pursue some day, "Sometimes you see actors wantin' to be singers and singers wantin' to be actors, and it just doesn't work too many times," he laughs, "But it's something I wouldn't turn down if the right thing came along. It'd be a fun thing to try. I'd give it a shot."

But first and foremost George is a vocalist who is equally comfortable singing heartfelt country ballads, or tearing into hardcore honky tonk numbers.

Shy and modest, the handsome, green-eyed singer tends to downplay all the acclaim he has received. True to his western heritage, he knows that the bottom line for any venture in life is determination and hard work. Authentic cowboys know that from firsthand experience.

"I feel real lucky to be where I am," George says. "I'm just real serious about my music and I hope I'm doing the same thing for years to come."

George is a man of few words. Any true artist doesn't have to sing his own praises. Therein is the reason George is considered one of the finest country singers in America today.

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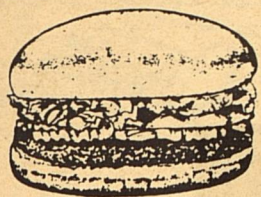
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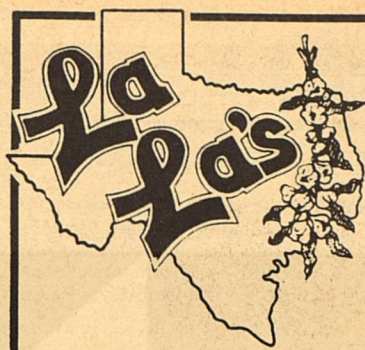
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